

Enterprise Evolver

Map Management at a glance



Map Management

iPad 3:08 PM 77%

My Organizations Innovative Insurance Inc. / Shopping Journey Map-cu

Organization Journey Stages

Maps Manage Touchpoint

Capability IT Maps

Capability Maps

Experience Maps

Initiative Maps

My Maps

Heatmaps

Awareness Evaluate Options Research & Planning Shop

Social Media Mobile Apps Websites News

Dialogue Service Billboard Commercial Service Product Service

Advertisements Management Manage Customer Needs Manage Applications Mainta Compl

Claim Registration System Financial Analysis Ledger System Auto I

Map management help

Tap on manage to add folders to store and organize maps files. The user can create folders and then under each folder, maps can be stored.

Map Management

The screenshot shows an iPad interface for 'Map Management' under the heading 'Innovative Insurance Inc. / Shopping Journey Ma'. The interface is divided into several sections: 'My Organizations', 'Maps', 'Journey Stages', 'Touchpoint', 'Application Systems', and 'Heatmaps'. The 'Maps' section lists 'Shopping Journey Map' and 'Shopping Journey Map-...'. The 'Journey Stages' section includes 'BRM-1.3 Awareness', 'BRM-7.9 Capture Customer Driving Information', and 'BRM-1.4 Evaluate Options'. The 'Touchpoint' section includes 'Social Media', 'Mobile Apps', 'Websites', and 'News'. The 'Application Systems' section includes 'Claim Registration System', 'Financial Analysis', 'Ledger System', and 'Auto I'. The 'Heatmaps' section includes 'Clone', 'Move', and 'Compare' options. A search bar is visible in the 'Maps' section. The top status bar shows 'iPad', '3:38 PM', and '71%' battery.

Callout Boxes:

- Scroll down to show map search box** (points to the search bar in the Maps section)
- Tap on Plus icon opens a popup to add a new folder/map** (points to the plus icon in the Journey Stages section)
- rename a map file** (points to the edit icon in the Maps section)
- Delete a map file** (points to the delete icon in the Maps section)
- Tap on Check box and then tap on Clone icon to clone a map** (points to the check box and Clone icon in the Maps section)
- The available actions are grey out until at least one map is selected.** (points to the 'Clone', 'Move', and 'Compare' options in the Heatmaps section)
- Compare feature allows comparing two maps. Tap on Check boxes to select two maps and then tap on compare maps.** (points to the 'Compare' option in the Heatmaps section)
- Tap on Check box and then tap on Move icon to move a file from the existing folder to another folder.** (points to the 'Move' option in the Heatmaps section)